



Management (2008 Edition)

By Robert Kreitner

Wiley India Pvt. Ltd., 2008. Paperback. Book Condition: New. The 10th edition, Management continues to offer a practical, student-oriented approach to four central themes: change, diversity, ethics, and globalization. It contains updated data and examples which reflect current trends, the 10th Edition integrates issues from popular culture and media, putting topics in context and engaging students. The text promotes skill development through hands-on exercises and team-building activities to cover timely and relevant issues such as corporate responsibility. The Closing cases in most of the chapters are replaced with Indian equivalents to give the book a local flavour. Contents:- . The Management Challenge 1. Managers and Entrepreneurs 2. The Evolution of Management Thought 3. The Changing Environment of Management: Diversity, Global Economy, and Technology 4. International Management and Cross-Cultural Competence 5. Management`s Social and Ethical Responsibilities II. Planning and Decision Making 6. The Basics of Planning and Project Management 7. Strategic Management: Planning for Long-Term Success 8. Decision Making and Creative Problem Solving III. Organizing, Managing Human Resources, and Communicating 9. Organizations 10. Organizing in the Twenty-First Century 11. Human Resource Management 12. Communicating in the Internet Age IV. Motivating and Leading 13. Motivating Job Performance 14. Group Dynamics and Teamwork...



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