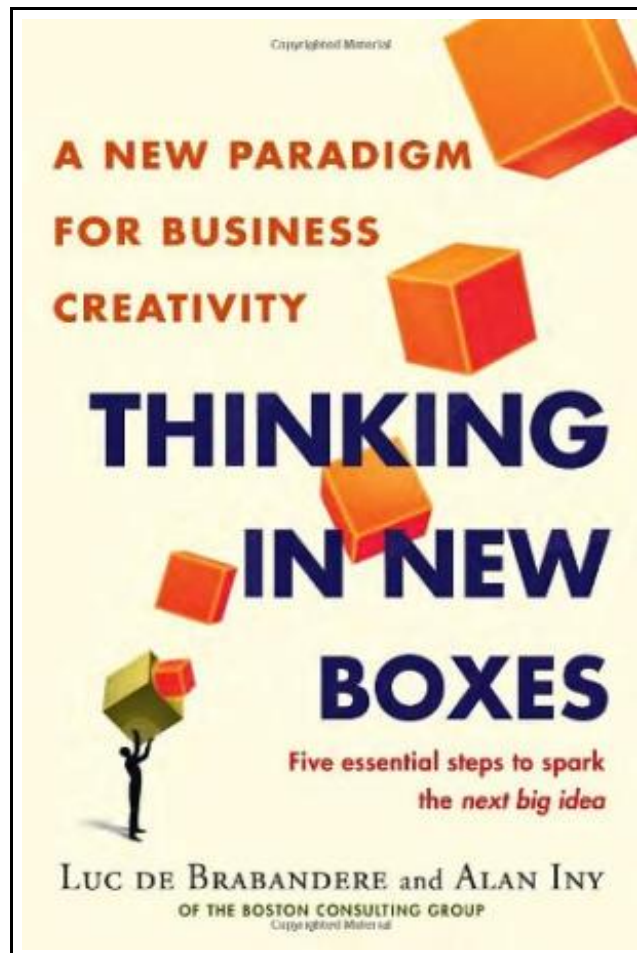


## Thinking in New Boxes: A New Paradigm for Business Creativity



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